

Story Prompt Library for Authors Using Stories & Reels

Use these prompts to build engagement, show personality, and connect with readers through relatable, bite-sized content.

Each section gives you direction to help you generate fresh ideas for your Reels or Instagram/Facebook Stories.

- [Behind-the-Scenes Prompts](#)
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Try choosing 1 prompt from each section per week to keep your content balanced and consistent—without burning out.

Behind-the-Scenes Prompts

Show your audience the process behind the product—your writing life, quirks, and workspace.

1. What's your writing space look like today?
2. What's your current writing beverage or snack of choice?
3. Share your weekly writing goals.
4. Post a screenshot of your draft-in-progress or messy outline.
5. What song is on your writing playlist right now?
6. Show a page of your notebook with scribbled brainstorming.
7. Time-lapse of you editing, writing, or outlining.
8. Your favorite pen, notebook, or writing tool and why.
9. A mini writing vlog: "Here's how writing went today."
10. One fun or weird fact about your current WIP (Work In Progress).

No need to overthink production—use your phone, real moments, and casual captions to show up authentically.

Book & Character Teasers

Give readers a peek into your world and characters to build anticipation.

1. Introduce a character with 3 traits and a quote.
2. Share the “aesthetic” or vibe of your book (via imagery or a moodboard).
3. Create a short video captioned: “If you love [book trope], you’ll love this!”
4. Read or display a one-line teaser from your book.
5. Describe your main character using 3 emojis.
6. Share a deleted scene or alternate character backstory.
7. “What if...” teaser: “What if you woke up and everyone forgot your name?”
8. Introduce your book’s setting using a video or AI-generated image.
9. Create a teaser using “Here’s the moment everything changes...”
10. Show off your favorite line from your book with dramatic flair.

Pair these with moody music, aesthetic visuals, or text overlays to create bite-sized trailers that spark curiosity.

Writing Life Prompts

Build community and resonate with other writers and readers who love the process.

1. Share your favorite writing tip.
2. “Writer confession”: a habit or funny quirk you have.
3. “A mistake I made as a new author...”
4. One writing tool or app you can’t live without.
5. What keeps you going when writing gets hard?
6. Your favorite writing quote (and why).
7. Time-lapse of you working through a tough writing session.
8. Share your biggest writing distraction or procrastination trigger.
9. Create a relatable meme or reaction video about writing struggles.
10. One lesson writing has taught you about yourself.

These prompts aren’t just for writers—readers love seeing the real-life ups and downs of the creative process too.

Reader Engagement Prompts

Encourage your audience to interact and share their thoughts. These prompts spark conversation and connection.

1. “What’s your favorite book of all time—and why?”
2. “If you could read one genre forever, what would it be?”
3. “Plot twist or slow burn—what’s your favorite?”
4. “What do you look for in a book boyfriend/girlfriend?”
5. “Which book character would you trade places with?”
6. “Do you prefer paperbacks, hardcovers, or audiobooks?”
7. “Which trope do you never get tired of?”
8. “Tell me your dream casting for my main character!”
9. “What makes you pick up a new book?”
10. “What book world would you love to live in?”

Use a poll, question box, or comment sticker to make it even easier for readers to respond.

Always reply to keep the interaction going!

Book Promotion Prompts (That Don't Feel Salesy)

Promote your book in a way that adds value, builds curiosity, and invites readers into your world.

1. "Here's the quote that inspired my book..."
2. "The hardest scene I ever wrote—and why."
3. "This chapter almost didn't make it into the book..."
4. "If you love [comp title], this one's for you."
5. "Want a free preview of my book?" (use a link sticker!)
6. "The inspiration behind this character came from..."
7. "Here's a sneak peek of the cover reveal!"
8. "One line that always makes readers gasp..."
9. "I wrote this book for the reader who..."
10. "Here's what readers are saying..." (Add screenshot of review)

These work best when paired with a strong visual—like a quote graphic, behind-the-scenes clip, or reader reaction screenshot.