

AI Prompt Bundle for Authors Using ChatGPT

Boost Reels, Stories, and Book Marketing Content with Fill-in-the-Blank Prompts

This toolkit includes copy-and-paste prompts for authors who want to create faster, smarter content with the help of ChatGPT, Claude, Gemini, or any other AI tool. Prompts are grouped by purpose—from Reels and Stories to engagement captions, teasers, and calendar planning.

1. Reel & Story Idea Generators

Prompt:

I'm an author who writes [genre] for [target audience]. Give me 10 creative Instagram or TikTok Reel ideas that would entertain or inspire my readers, help grow my brand, and promote my book without sounding salesy.

Bonus: Include trending sound ideas or transitions that pair well with the Reel concepts.

2. Hook–Story–Offer Generator

Prompt:

I'm creating a Reel using the Hook–Story–Offer format. I write [genre] and want to promote [book name or theme]. Generate:

- 3 compelling hooks
- 3 short story angles (relatable or personal)
- 3 offers that feel natural, not salesy

Tone: [light, emotional, bold, quirky, etc.]

3. Caption Rewriting for Better Engagement

Prompt:

Rewrite the following caption to:

1. Improve engagement
2. Avoid flagged words like “free” or “buy now”
3. Use storytelling and a call to action

Caption: “[insert original caption]”

4. Hashtag Generator by Genre or Topic

Prompt:

I'm an author writing [genre]. Generate 30 hashtags for Reels or Stories that:

- Include a mix of broad, niche, and community tags
- Are SEO-friendly
- Avoid banned or overly generic tags

Bonus: Group them into categories like Discoverability, Engagement, Reader Community.

5. Content Calendar Generator

Prompt:

I need a 30-day content calendar for my author brand. I write [genre] for [audience], and my goals are to [grow followers, promote book, drive newsletter signups].

Please include:

- 3–5 content themes
- Daily content prompts (Reels, Stories, static posts)
- 1–2 rest days per week

6. Character/World Teasers

Prompt:

Help me create 5 teaser-style Reels or Stories to promote [book title]. Focus on:

- Introducing the main character in a unique way
- A “What if…” premise or hook from the plot
- Emotional or aesthetic moments from world-building

Keep it short and visual.

7. Interactive Engagement Prompts

Prompt:

Give me 10 caption ideas that encourage comments and shares. I write [genre] and want to connect with [reader type].

Make the captions:

- Question-based
- Easy to answer
- Related to reading, writing, or bookish culture

8. SEO Caption Generator

Prompt:

I’m writing a Reel caption about [topic]. I want it to be engaging and optimized for Instagram or TikTok search.

Include relevant keywords and 2–3 discoverable hashtags.

9. Mini-Script Generator for Talking Reels

Prompt:

I write [genre] and want a short, engaging Reel script about [topic].

Give me a 15–30 second script that:

- Starts with a strong hook
- Feels natural and conversational
- Ends with a soft invitation to follow or explore my book

10. Bonus Prompt Tools

Turn Reader Reviews into Content

Prompt: Turn this review into a short caption or Reel script to promote [book title]. Keep it under 100 words.

Review: “[paste review]”

Repurpose a Blog Post into Reels

Prompt: I wrote this blog post: “[paste blog]”

Break it into 3 Reel ideas.

Trend Rewrites

Prompt: Here’s a trend I saw: “[describe trend]”

Give me 3 ways to use it as an author promoting a [genre] book.

11. Review-to-Reel Rewrites

Prompt:

I received this review: “[insert review text]”

Turn it into:

- A short voiceover or text-on-screen Reel script
- A caption with an engaging hook
- A fun way to say “thank you” without sounding boastful

12. Book Blurb Enhancement

Prompt:

Here’s my current blurb: “[insert blurb]”

Make it:

- Stronger in the first 2 lines
- More hook-driven for Instagram captions or short video narrations
- Formatted in 3 short sentences that could be used in a Reel, carousel, or bio

13. Email-to-Post Repurposing

Prompt:

I wrote this email to my reader list: “[insert email copy]”

Help me turn it into:

- 1 Reel script
- 1 caption
- 1 Story idea or poll

14. Reader Poll Ideas

Prompt:

Give me 10 poll ideas I can use in my Instagram or Facebook Stories. I write [genre] and want to learn more about my audience while boosting engagement.

15. Content Prompt by Mood

Prompt:

I want to make content that feels [pick a mood: inspirational, cozy, funny, dark, hopeful]. I write [genre] and need 5 ideas for Reels or Stories that match this vibe.

16. Promo Reels That Don't Mention the Book

Prompt:

Give me 3 Reel ideas that indirectly promote my [genre] book without mentioning it. Focus on curiosity, aesthetic, or character moments that make viewers want to learn more.

17. Carousel Post Ideas

Prompt:

I want to post a carousel on Instagram. I write [genre] and want to engage readers, build trust, or entertain. Give me 3 carousel post outlines with suggested slide titles or topics.

18. "Day in the Life" Content Prompts

Prompt:

Give me 5 Reel or Story ideas that show my life as an author (without being boring). They should include writing habits, relatable struggles, or cozy daily moments that build connection.

Update and reuse these prompts monthly to refresh your ideas and stay consistent without starting from scratch.